



## Linklijst voor WERKBOEK

### BLZ Ondernemen met sociale netwerken

#### COLOFONBLAD

4 [www.mijndigitalewereld.nl](http://www.mijndigitalewereld.nl)

4 <http://www.ndiv.nl>

#### Leesaanwijzingen

9 <http://www.syntens.nl/direct-advies/Direct-advies.aspx>

9 <http://tiny.cc/ndiv033>

9 [www.syntens.nl/socialenetwerken](http://www.syntens.nl/socialenetwerken)

#### HFD 1 Mijn bedrijf en product/dienst

10 <http://tiny.cc/ndiv001>

#### SPOEDCURSUS BEOORDELEN, VERGELIJKEN EN AANBEVELEN

12 [www.google.com/alerts](http://www.google.com/alerts)

12 [www.blogpulse.com](http://www.blogpulse.com)

12 [www.shyfr.com](http://www.shyfr.com)

12 [www.yacktrack.com](http://www.yacktrack.com)

#### HFD 2 Wie is mijn klant?

14 <http://tiny.cc/ndiv002>

14 <http://tiny.cc/ndiv003>

14 <http://tiny.cc/ndiv004>

#### SPOEDCURSUS DIGITAAL SOCIAAL NETWORK

18 [www.hyves.nl](http://www.hyves.nl)

18 [www.schoolbank.nl](http://www.schoolbank.nl)

18 [www.facebook.com](http://www.facebook.com)

18 [www.myspace.com](http://www.myspace.com)

18 [www.linkedin.com](http://www.linkedin.com)

18 [www.mindz.com](http://www.mindz.com)

18 [www.plaxo.com](http://www.plaxo.com)

18 [www.xing.com](http://www.xing.com)

18 [www.ning.com](http://www.ning.com)

18 [www.crowdvine.com](http://www.crowdvine.com)

18 <http://medianetwerk.ning.com>

18 [www.inkopers-cafe.nl](http://www.inkopers-cafe.nl)

18 [www.femalefactor.nl](http://www.femalefactor.nl)

19 <http://tiny.cc/ndiv005>

#### HFD 3 Ik en mijn personeel

22 [www.companyrating.nl](http://www.companyrating.nl)

22 [www.ikki.nl](http://www.ikki.nl)

22 [www.stagemotor.nl](http://www.stagemotor.nl)

22 <http://tiny.cc/ndiv006>

#### SPOEDCURSUS GEDRAGSREGELS

25 <http://tiny.cc/ndiv007>

25 <http://tiny.cc/ndiv008>

#### SPOEDCURSUS MARKTINFORMATIE

29 <http://tiny.cc/ndiv009>

29 [www.staalplaats.nl](http://www.staalplaats.nl)

30 [www.cbs.nl](http://www.cbs.nl)

30 [www.kvk.nl](http://www.kvk.nl)

30 [www.evd.nl](http://www.evd.nl)

30 [www.vsonet.nl](http://www.vsonet.nl)

30 [www.eim.nl](http://www.eim.nl)

30 [www.ask500people.com](http://www.ask500people.com)

30 <http://devraagvandaag.hyves.nl>

30 [www.slideshare.net](http://www.slideshare.net)

30 <http://delicious.com/tag>

#### HFD 5

31 <http://tiny.cc/ndiv010>

#### SPOEDCURSUS BLOG

34 <http://blogsearch.google.nl>

34 [www.technorati.com](http://www.technorati.com)

34 [www.blogger.com](http://www.blogger.com)

34 [www.wordpress.com](http://www.wordpress.com)

34 [www.typepad.com](http://www.typepad.com)

34 [www.movabletype.org](http://www.movabletype.org)

34 <http://drupal.org>

34 [www.foodlog.nl](http://www.foodlog.nl)

34 [www.dutchcowgirls.nl](http://www.dutchcowgirls.nl)

34 [www.frankwatching.com](http://www.frankwatching.com)

34 <http://www.marketingfacts.nl/marcom100>

34 <http://tiny.cc/ndiv011>

35 <http://sannydamast.web-log.nl/>

#### SPOEDCURSUS FORUM

39 <http://groups.google.nl>

39 [www.linkedin.com/groupsDirectory](http://www.linkedin.com/groupsDirectory)

39 <http://groups.yahoo.com>

39 [www.phpBB.nl](http://www.phpBB.nl)

39 [www.punBB.org](http://www.punBB.org)

39 [www.vbulletin.com](http://www.vbulletin.com)

39 [www.higherlevel.nl](http://www.higherlevel.nl)

39 <http://forum.techzine.nl>

#### HFD 7

42 <http://tiny.cc/ndiv012>

43 <http://tiny.cc/ndiv046>

43 <http://tiny.cc/ndiv013>

#### SPOEDCURSUS MICROBLOG

44 [www.twitter.com](http://www.twitter.com)

44 [www.brightkite.com](http://www.brightkite.com)

44 [www.tumblr.com](http://www.tumblr.com)

44 <http://twitter.com/mkbnederland>

44 <http://twitter.com/mediatrends2009>

44 <http://arbeidsbureau.tumblr.com>

45 <http://tinyurl.com>

45 [www.tiny.cc](http://www.tiny.cc)

45 <http://bit.ly>

45 [www.micropoll.com](http://www.micropoll.com)

45 [www.poll daddy.com](http://www.poll daddy.com)

45 [www.twtpoll.com](http://www.twtpoll.com)

45 [www.mobypicture.com](http://www.mobypicture.com)

45 [www.yfrog.com](http://www.yfrog.com)

45 [www.tweetdeck.com](http://www.tweetdeck.com)

45 [www.hootsuite.com](http://www.hootsuite.com)

45 [www.ping.fm](http://www.ping.fm)

46 <http://www.meisjesdoos.nl>

#### HFD 8 Klantgerichte communicatie

47 <http://tiny.cc/ndiv014>

#### SPOEDCURSUS CHAT

50 <http://tiny.cc/ndiv015>

50 [www.aim.com](http://www.aim.com)

50 <http://campfirenow.com>

50 [www.google.com/talk](http://www.google.com/talk)

50 [www.skype.com](http://www.skype.com)

50 [www.nimbuzz.com](http://www.nimbuzz.com)

50 [www.ebuddy.com](http://www.ebuddy.com)

50 [www.lindorff.nl](http://www.lindorff.nl)

50 [www.denit.nl](http://www.denit.nl)

50 [www.lybrae.nl](http://www.lybrae.nl)

#### HFD 9 Productontwikkeling

51 <http://tiny.cc/ndiv016>

54 <http://tiny.cc/ndiv017>

54 <http://tiny.cc/ndiv018>

54 <http://tiny.cc/ndiv019>

#### SPOEDCURSUS WIKI

56 [www.wikipedia.org](http://www.wikipedia.org)

56 <http://nl.wiktionary.org>

56 [www.mediawiki.org/wiki/Download](http://www.mediawiki.org/wiki/Download)

- 56 [www.world66.com](http://www.world66.com)
- 56 [www.hr-wiki.nl](http://www.hr-wiki.nl)
- 56 <http://nl.wikibooks.org>
- 56 [www.synthwiki.nl](http://www.synthwiki.nl)
- 57 <http://tiny.cc/ndiv020>

#### HFD 10 Personeel

- 58 [www.wieowie.nl](http://www.wieowie.nl)

#### SPOEDCURSUS FREELANCE NETWERKEN

- 63 [www.guru.com](http://www.guru.com)
- 63 [www.oDesk.com](http://www.oDesk.com)
- 63 [www.eLance.com](http://www.eLance.com)
- 63 [www.rentacoder.com](http://www.rentacoder.com)
- 63 [www.virtualassistants.com](http://www.virtualassistants.com)
- 63 [www.crowdspring.com](http://www.crowdspring.com)
- 63 [www.budgetboekers.nl](http://www.budgetboekers.nl)
- 63 <http://tiny.cc/ndiv021>
- 63 <http://tiny.cc/ndiv022>
- 63 [www.freep.nl](http://www.freep.nl)
- 63 [www.werkspot.nl](http://www.werkspot.nl)
- 63 [www.vindcreatieven.nl](http://www.vindcreatieven.nl)

#### HFD 11 Interne sociale netwerken

- 65 [www.crowdvine.com](http://www.crowdvine.com)
- 65 [www.ning.com](http://www.ning.com)
- 65 [www.groupsie.com](http://www.groupsie.com)
- 65 [www.yammer.com](http://www.yammer.com)
- 65 [www.socialtext.com](http://www.socialtext.com)
- 65 <http://tiny.cc/ndiv023>
- 65 <http://tiny.cc/ndiv024>
- 65 <http://wordpress.org/>
- 65 [www.movabletype.org/](http://www.movabletype.org/)
- 65 [www.forumco.com/](http://www.forumco.com/)
- 65 [www.crispyideas.com](http://www.crispyideas.com)
- 65 <http://tiny.cc/ndiv025>
- 66 [www.incredibleadventure.nl](http://www.incredibleadventure.nl)
- 66 <http://tiny.cc/ndiv026>

#### SPOEDCURSUS SOCIAL BOOKMARKING

- 70 [www.digg.com](http://www.digg.com)
- 70 <http://del.icio.us>
- 70 <http://www.technorati.com>
- 70 <http://www.fleck.com>
- 70 [www.yoolinkpro.com](http://www.yoolinkpro.com)
- 70 [www.foodrank.eu](http://www.foodrank.eu)
- 70 [www.ekudos.nl](http://www.ekudos.nl)
- 70 <http://tiny.cc/ndiv027>
- 70 <http://tiny.cc/ndiv028>

#### SPOEDCURSUS RSS

72 [www.google.com/reader](http://www.google.com/reader)  
72 [www.bloglines.com](http://www.bloglines.com)  
72 <http://wordpress.org>  
72 [www.blogger.com](http://www.blogger.com)  
72 [www.feedforall.com](http://www.feedforall.com)  
72 [www.hiking-site.nl](http://www.hiking-site.nl)  
72 [www.friendhunter.nl](http://www.friendhunter.nl)  
72 [www.comicstripshop.com](http://www.comicstripshop.com)  
72 <http://tiny.cc/ndiv029>

#### HFD 12 Internationaal

74 <http://tiny.cc/ndiv030>  
74 <http://tiny.cc/ndiv031>  
74 <http://tiny.cc/ndiv032>  
74 <http://www.nu.nl/internet/1718461>  
74 <http://tiny.cc/ndiv034>  
74 [www.douane.nl](http://www.douane.nl)  
74 <http://tiny.cc/ndiv035>  
74 <http://tiny.cc/ndiv036>

#### SPOEDCURSUS BEELD EN GELUID DELEN

76 [www.youtube.com](http://www.youtube.com)  
76 [www.vimeo.com](http://www.vimeo.com)  
76 [www.viddler.com](http://www.viddler.com)  
76 [www.smugmug.com](http://www.smugmug.com)  
76 [www.flickr.com](http://www.flickr.com)  
76 [www.tribeofnoise.com](http://www.tribeofnoise.com)  
76 [www.creativecommons.org](http://www.creativecommons.org)  
76 <http://tiny.cc/ndiv037>  
76 <http://www.youtube.com/user/Albellifotoboeken>  
77 [www.slideshare.com](http://www.slideshare.com)  
77 [www.sliderocket.com](http://www.sliderocket.com)  
77 [www.myplick.com](http://www.myplick.com)  
77 [www.animoto.com](http://www.animoto.com)  
77 <http://tiny.cc/ndiv070>  
77 <http://tiny.cc/ndiv071>  
77 <http://tiny.cc/ndiv038>  
77 <http://tiny.cc/ndiv039>

#### SPOEDCURSUS PODCAST EN VODCAST

79 [www.itunes.com](http://www.itunes.com)  
79 <http://juicereceiver.sourceforge.net>  
79 [www.google.com/reader](http://www.google.com/reader)  
79 [www.gespod.nl](http://www.gespod.nl)  
79 [www.mypodcast.com](http://www.mypodcast.com)  
79 [www.viddler.com](http://www.viddler.com)  
79 [www.blip.tv](http://www.blip.tv)  
79 [www.radio-online.nl](http://www.radio-online.nl)  
79 <http://tiny.cc/ndiv040>

- 79 <http://tiny.cc/ndiv041>
- 79 <http://www.rides.nl/videoreports>
- 79 [www.fd.tv](http://www.fd.tv)
- 79 [www.podcastinfo.nl](http://www.podcastinfo.nl)
- 79 <http://tiny.cc/ndiv042>
- 79 <http://tiny.cc/ndiv043>

#### HFD 13 Wat brengt de toekomst?

- 81 <http://creativecommons.nl>
- 81 <http://tiny.cc/ndiv044>
- 82 <http://tiny.cc/ndiv045>

#### SPOEDCURSUS PRIVACY EN VEILIGHEID

- 85 <http://tiny.cc/ndiv048>
- 86 [www.mijndigitalewereld.nl](http://www.mijndigitalewereld.nl)
- 86 [www.veiliginternetten.nl](http://www.veiliginternetten.nl)
- 86 [www.spamklacht.nl](http://www.spamklacht.nl)
- 86 [www.mijnprivacy.nl](http://www.mijnprivacy.nl)
- 86 [www.bof.nl](http://www.bof.nl)
- 86 [www.bel-me-niet.nl](http://www.bel-me-niet.nl)
- 86 <http://www.mitex.nl/dervingdoodzonde>
- 86 <http://www.stavorjezaak.nl>
- 86 <http://tiny.cc/ndiv047>

#### KAFT

- [www.ondernemenmetsocialenetwerken.nl](http://www.ondernemenmetsocialenetwerken.nl)
- [www.syntens.nl/socialenetwerken](http://www.syntens.nl/socialenetwerken)